



KEYS TO PROGRESS®
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Keys to Progress Vehicle Giveaway Event

On June 12, 2013, Progressive Insurance hosted the first Keys to Progress® vehicle giveaway event, a singular day that changed the lives of 59 veterans and their families across the country. We have collectively donated more than 400 vehicles to deserving veterans and veteran organizations through this annual event. On November 9, 2017, we're holding our 5th annual Keys to Progress event, with the goal of giving away another 100+ vehicles to veterans and their families.

During this one-day event held at Progressive Service Centers across the United States, Progressive—together with network auto-body shops, Enterprise Rent-A-Car, national salvage companies, the National Auto Body Council (NABC) and several military and charity organizations—presents the refurbished vehicles to the recipients during a special giveaway ceremony held during the week of Veterans Day.

Progressive representatives partner with salvage companies and NABC member auto-body shops to identify and repair vehicles for this cause. We also work with military and charity organizations to find deserving veterans in need of a vehicle and gather their stories. Vehicles are donated to recipients through 1-800-Charity-Cars.

As a company, we see the need in our communities to provide support to military men and women who may be facing tough circumstances in life – from difficult personal and family health needs, to excessive rent burdens, unemployment and even homelessness. One of Progressive's Core Values is the Golden Rule. Keys to Progress is a great way to put that into action, extending the principle to people who have given so much for their country.

The events have been a great success, attracting the attention of media and communities in nearly 40 markets across the country. Each year, we also produce a [YouTube video](#)¹ with highlights from various locations on the day of the event.

Now, it's time to work with our partners to do this year's Keys to Progress event. We look forward to creating even more memories and opportunities for deserving veterans and their families this year.

We want to provide **at least one veteran per Progressive Service Center location** with a refurbished vehicle. Please click [here](#)² to find a Progressive Service Center location near you. This year, we also will have vehicle giveaway events in the following metro locations: New York City, Colorado Springs, CO; Des Moines, IA; Louisville, KY; Lubbock, TX; FT Meyers, FL; Fresno, CA.

We plan to hold the events on Thursday, November 9, 2017, between 11:30 am and 1:30 pm at most locations, so please mark this date and time on calendars now so you can participate with us!

Progressive thanks you for being a partner with us in this important effort.

¹ Keys to Progress video: <https://www.youtube.com/watch?v=jNg5oY85M2c>

² Progressive Service Center locations: <https://www.progressive.com/claims/concierge-locations/>

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